

HK MODEL CAMP

Terms and Conditions

1. Media Usage

All photos taken and audio/video recorded by HK MODEL CAMP may be used on its website and/or social media platforms. Participants shall only use any photos taken and audio/video recorded by all participants for personal usage; commercial usage is prohibited. No audio/video of the teaching techniques longer than 30 seconds may be shared.

Unless explicitly stated in writing by the participant or their legal guardian prior to the service date, HK MODEL CAMP will assume that the participant has granted consent to the usage of any photos or audio/video recordings for internal and commercial use.

2. Intellectual Property Ownership

Information, strategies and techniques shared with participants by HK MODEL CAMP are commercially valuable, proprietary and confidential trade secrets. These are to be used for the participant's own career and personal development and shall not be used for teaching third parties, including, but not limited to, through a modelling agency, school, or camp, without prior expressed approval by HK MODEL CAMP. Participants may be invited to teach through HK MODEL CAMP if this is a direction they wish to take.

3. Photography Selection and Copyright

HK MODEL CAMP will send the participant watermarked previews for the photo selection process.

Any retouching will reflect HK MODEL CAMP's mission, brand, the participant's reasons for joining and the pre-discussed concept. HK MODEL CAMP will proceed according to the Service and package chosen.

- "Retouching": skin, makeup, hair, clothing, background clean-up.
- "Additional Retouching": stylising the photo, fixing clothing, high-end skin retouching (uneven skin tone, complex blemish removal, etc.) and more.

The On-Demand Photos Packages price list will be provided upon inquiry. Unwatermarked, unpurchased photos will not be shared with the participant.

3.1 Photo Shoot

The participant will choose the photos to be retouched.

3.2 Snaps

HK MODEL CAMP will choose the photos, following its own creative direction and using expertise gained through professional experience.

The on-demand/included-in-Service photos will be given to the participant through a cloud service with a text file containing a copyright notice and crediting instructions. As the image copyright is held by HK MODEL CAMP, the provided crediting instructions must be followed when sharing these photos on social media platforms or to any third parties, including, but not limited to, a modelling agency, school or camp, that may share the photos.

4. Booking

Full payment must be received before the booking is confirmed. HK MODEL CAMP will then proceed to finalise the date and time of the service.

Refunds:

- Cancellation up to 3 weeks prior to the finalised date: 100% refunded.
- Cancellation up to 48 hours prior to the finalised date: 50% refunded.
- Thereafter: No refund.
- No-show: No refund.

Rescheduling:

- Classes: Not allowed within 48 hours of the finalised date.
- Masterclass, Photo Shoot, Video Shoot: Not allowed within 7 days of the finalised date.

If the participant is late, the time will not be compensated for.

5. Weather

The following is HK MODEL CAMP's inclement weather procedure:

- Typhoon Signal No. 1, No. 3, Amber Rainstorm Signal: Session will continue as normal.
- Typhoon Signal No. 8 or above, Red/Black Rainstorm Signal (raised at least two hours before): Session will be rescheduled.
- Typhoon Signal No. 8 or above, Red/Black Rainstorm Signal (raised during the session): Session will continue unless the participant chooses to leave.

If the original date is on a weekday, the rescheduled session would also need to be on a weekday.

In case of any disputes, the decision of HK MODEL CAMP will be final.

Updated on 5 January 2024